PROMOTING HEALTHY EATING AND PHYSICAL ACTIVITY IN LOCAL COMMUNITIES



## The HEPCOM platform: Managing local health promoting projects

by/ Ulla Pedersen, University College South Denmark HEPCOM Conference 4th December 2018



**HEPCOM** is supported by the EU's Health programme (2008-2013), The views expressed are purely the authors' own and do not reflect the views of the European Commission

# hepcom.org



😤 Home	How to use HEPCOM	HEPCOM Stories	List of EU projects	Tools	National resources	Media	Contact us
Search							2
Welcome to the HEPCOM Learning Platform							
The HEPCOM platform has been developed to serve local authorities, local communities and professional practitioners, working on the prevention of obesity and overweight among children and young people.							
The first COW platform has been developed to serve local authorities, local communities and professional practition	iers, working on the preve	ention of obesity an	a over weight among t	cinuren	and young people.		
Kon and a second s	Action planning						

The HEPCOM platform gathers tools that are developed and tested in health projects, supported by EU funding. Hence they are sufficiently flexible to be applied within different European countries or provide inspiration to create specific local solutions based on good experiences from others.

The tools in the HEPCOM platform are organized in a systematic way by applying the management cycle, which illustrates an ideal working process for the planning, development, implementation and evaluation of projects, activities or interventions.

Re clicking on the different phases in the management evels you will find tools that are related to each specific phases and which can assist and inspire you to work in a more structured and informed way



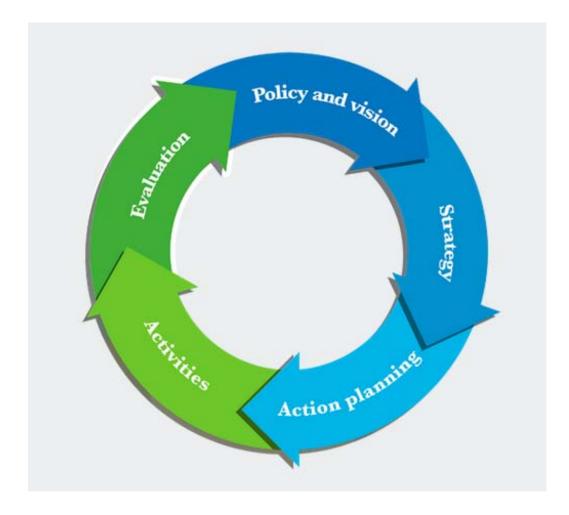
2

## An ideal working process

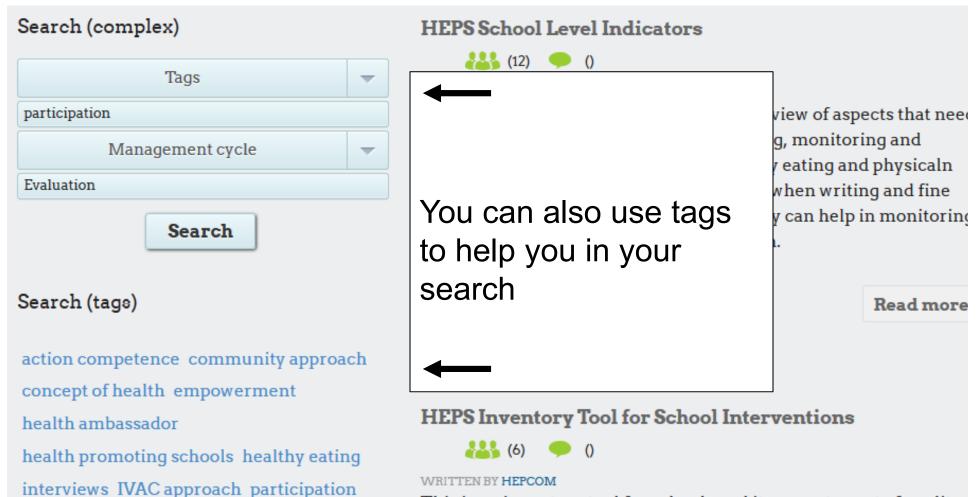
...for the planning, development, implementation and evaluation of **projects**, **activities** or **interventions**.



## HEPCOM Management Circle - search tools in these phases







This is an inventory tool for schools and it presents a set of quality criteria for school programmes on healthy eating and physical activity. This tool gives guidance on how to develop a structured inventory of existing school based interventions on healthy eating and physical activity at national or regional level and can be used a evaluation as well.

2017-08-18

physical activity policy analysis

questionnaires school approach

self assessment setting approach

strategies for advocacy

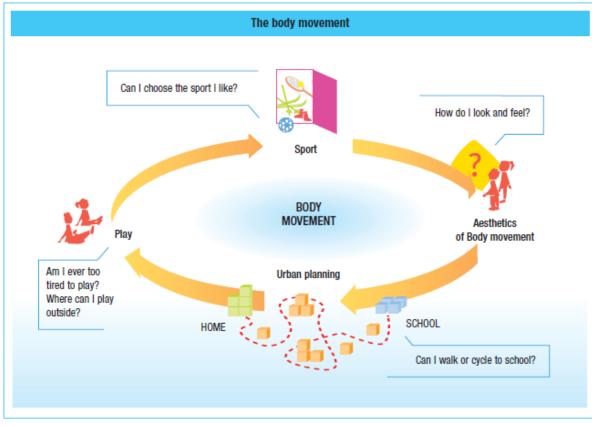
#### **Read more**

#### An example of a tool: The Body Movement

**Phase in Management Circle: Activities** 

A broad perspective on physical activity

Which factors encourage or restrict freedom of movement and mobility in childrens' everyday life?



Can be found under these tags: #physical activity #school approach #participation





#### Example: Story/Dialogue Workshop

Phase in the Management Circle: Evaluation

- Evaluation tool for children (and adults)
- Increases empowerment during the process



Can be found under these tags: #evaluation #action competence #empowerment #participation



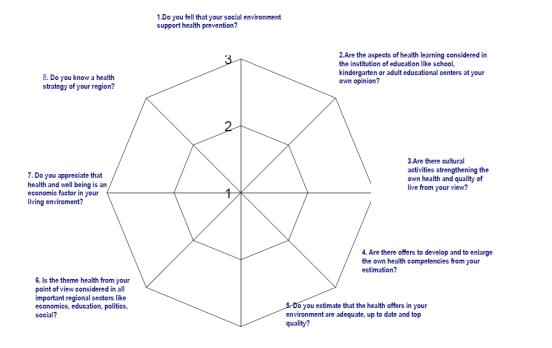
HEDCOM

7

#### Example: Spider web of Health

Phase in the Management Circle: Policy & vision, Strategy, Action planning

- This tool can be used by adults in the process of making policies or strategies or planning an intervention.
- It's ment to be an eye-opener for discussions about the communal health strategy.
  Can be found under these tags:



#Community approach

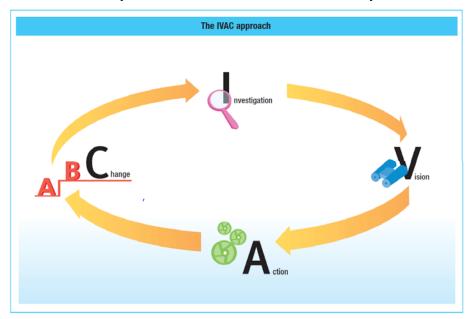
**#interviews** 



#### **Example: The IVAC Approach**

Phase in Management Circle: Strategy, Action planning, Activities, Evaluation

- A framework for the development of health promoting schools
- Strategies that ensure that the insight and knowledge that pupils acquire during the project
- Action-orientated and interdisciplinary and, therefore, conducive to the development of action competence



#health promoting schools #IVAC approach #participation





### www.hepcom.org

Henriette Hansen: hha@southdenmark.be

Ulla Pedersen: <u>uped@ucsyd.dk</u>

