Traffic Light Matrix

Within the Regional Key Competencies project, we used the Traffic Light Matrix as an instrument to get an overview of sectors with strategic importance for the region.

The method is developed by researchers from the East Midlands region of the UK, as to advise their Regional Skills Partnership (ESP) to prioritize sectors for intervention. This method has the appeal of apparent simplicity; it consists of looking at selected sectors against a series of criteria and then rating them using a simple traffic light system and presenting it in a matrix. The simplicity is slightly misleading as there is a lot of evidence gathering and sector selection prior to producing the matrix, nonetheless, it is still a useful model.

We will be using the matirix idea, to look at the Health Sector as a component of well-being and investigating how it may lead to economic growth.

Using the traffic light matrix used to profile the health sector

What do we mean by the health sector? We are adapting this matrix as a way of profiling the health sector and gaining a better understanding of how health can create economic growrth. In the Healthy Regions project this instrument can be used to inform/supply the evidence for, section 8 in the Dialogue Tool, that is 'Health as an Economic Growth Sector'. In order to begin to understand the sector we have diivided it into 7 diiferent aspects.

1. Health and Culture
2. Health and Learning
3. Health Tourism
4. Healthy Food
5. Health Rehabilitation – indepence aid technology,
6. Health facilities
7. Health Regional Branding

Criteria

We will then map these aspects against the following questions;
  i. How is the aspect contributing to employment and economic activities?
   - Level of employment
   - Level of Private investment
   - Possibilities for entrepreneureship…
  ii Do you have strategic plans to exploit this area in the future
   - If yes, how
   - If no, reasons
  iii How will this aspect contribute to economic growth?

Traffic light Ratings

Sectors are then rated against the criteria and the 'traffic light system' applied , such that;

Green   this aspect is clearly contributing to the economic growth of the region
Amber   this aspects contributes in a little to the economic growth of the region
Red   this aspect is not contibuting to the economic growth of the region

Healthyregions
When Well-being Creates Economic Growth

	How is the area contributing to employment and economic activities; • **Level of employment** • **Level of Private investment** • **Possibilities for entrepreneureship**	Do you have strategic plans to exploit this area in the future	If yes – how?	If No- reasons?	How will it contribute to economic growth
Health and Culture					
Health and Learning					
Health Tourism					
Healthy Food					
Health Rehabilitation					
Health facilities					
Health Regional Branding					